EVERY DAY
IN CANADA:



**2,600,000**POTATOES





1,000,000 CUPS OF MILK



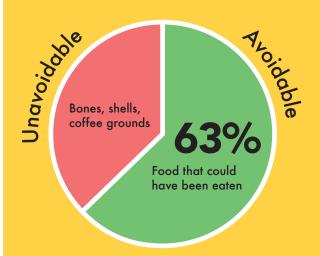


One third of all food produced globally is wasted, and 63% of the food Canadians throw away could have been eaten.

This problem isn't just in restaurants and grocery stores. Nearly 21% of the value of food waste in Canada occurs in our homes. This wasted food costs a typical Canadian household \$1,300 per year. The good news is that this problem is easy to solve if we all make some simple changes.

Visit **LoveFoodHateWaste.ca** for easy tips to reduce your food waste.

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OF FOOD WASTE IS AVOIDABLE



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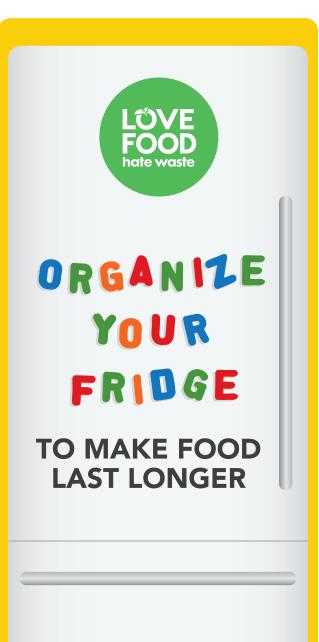
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# WHERE YOU STORE FOOD IN YOUR FRIDGE MATTERS



Condiments, juices, water

**DELI DRAWER** 

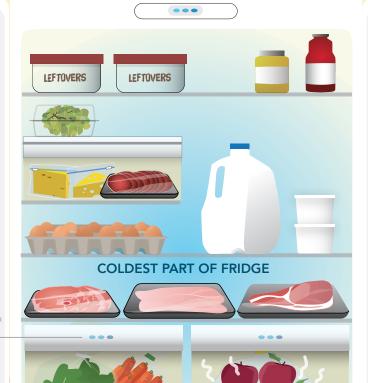
Cheese, deli meats

THE DOOR IS THE **WARMEST PART** OF FRIDGE

#### **SET HUMIDITY LEVEL**

The adjustable levers on the crisper drawers change humidity levels. If your fridge has these, set one to high humidity (closed, less air coming in) and one to low (open, more air coming in).

Set your fridge temperature at  $4^{\circ}$ C or lower.



#### **UPPER SHELVES**

Leftovers, drinks, ready-to-eat foods, field berries

### MIDDLE SHELVES

Milk, eggs, dairy

#### **BOTTOM SHELF**

Raw meat and seafood (trays prevent drips from contaminating food below)

#### **CONTROL THE RIPENING PROCESS**

Some produce gives off a gas called ethylene that speeds ripening. To keep foods longer, separate foods that create ethylene from the foods that are damaged by it. Keep ethylene producers in a loosely tied bag.



SOME PARTS OF YOUR FRIDGE ARE WARMER THAN OTHERS

## **HIGH HUMIDITY DRAWER**

(Vegetables and fruit that WILT)

Carrots, leafy greens, broccoli, asparagus, cabbage, cauliflower, cucumber, green beans, lettuce, spinach, squash, kiwi, peppers

## **LOW HUMIDITY DRAWER**

(Ethylene producers)

Apples, pears, grapes, mushrooms, melons, peaches, papayas, mangoes, oranges, lemons

**KEEP YOUR FOOD FRESH BY KNOWING YOUR FRIDGE** STORAGE BASICS