



Northern Community Economic Development Program 2014

CONTACT PERSON: Betsy Poel Bonaventure Thorburn (non active Board Memb TOTAL NCED PROGRAM FUNDING: \$5000  PROJECT START DATE (YYYY/MM/DD):  TELEPHONE NUMBER: 250-757-8442  FAX NUMBER: 250-757-8821  TOTAL PROJECT BUDGET: \$13,000  PROJECT END DATE (YYYY/MM/DD):	NAME OF ORGANIZATION:			
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PROJECT START DATE (YYYY/MM/DD): April 2013  PROJECT START DATE (YYYY/MM/DD): August 2014*  PERCENT COMPLETE: 25%  IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE: Horne Lake/Mary Lake Pullout Tourism Signage  PROJECT AREA (SELECT ALL THAT APPLY):    PARKSVILLE   QUALICUM BEACH   EA 'E'   EA 'F'   EA 'G'   EA 'H'  PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS: The Lighthouse Country signage on Highway 19A has been completed. Two new signs have been designed and installed- see attached. Cost approx \$1400 ( final billing not completed). The Horne Lake/ Mary Lake pullout visitor information signage is underway. Prior to beginning, meeting with Qualicum First Nations regarding the signage and concept was necessary- now complete. Sign project now in design phase, content being reviewed taking into consideration new area branding themes. July 1, 2014 completion target date (Attach any documents or other materials produced as a result of this project).  DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT: In addition to original economic objectives, the signage project has led to increased exposure for Lighthouse Country with the intent to drive more visitors and business to the area. This local are signage project has coincided nicely with larger signage considerations currently being discussed with the RDN and MOTI as initiated by our Area H RDN Director  (Please attach any supporting information that quantifies the economic benefits of the project.)  PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS: still ongoing- to be reported upon completion  (Please attach additional pages as necessary.)	Bonaventure Thorburn (non active Board Memb		10.00	
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Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.



