

<b>PROJECT TITLE</b> Lighthouse Country Business Association/ Lighthouse Country Village Signage		
<b>NAME OF ORGANIZATION:</b> Lighthouse Country Business Association		
<b>CONTACT PERSON:</b> Betsy Poel Bonaventure Thorburn (non active Board Memb	<b>TELEPHONE NUMBER:</b> 250-757-8442  <b>FAX NUMBER:</b> 250-757-8821	<b>E-MAIL ADDRESS:</b> lcba@shaw.ca
<b>TOTAL NCED PROGRAM FUNDING:</b> \$5000	<b>TOTAL PROJECT BUDGET:</b> \$13,000	
<b>PROJECT START DATE (YYYY/MM/DD):</b> April 2013	<b>PROJECT END DATE (YYYY/MM/DD):</b> August 2014*	
<b>PERCENT COMPLETE:</b> 25%		
<b>IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE:</b> Horne Lake/Mary Lake Pullout Tourism Signage		

<b>PROJECT AREA (SELECT ALL THAT APPLY):</b> <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
<b>PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS:</b> The Lighthouse Country signage on Highway 19A has been completed. Two new signs have been designed and installed- see attached. Cost approx \$1400 ( final billing not completed) . The Horne Lake/ Mary Lake pullout visitor information signage is underway. Prior to beginning, meeting with Qualicum First Nations regarding the signage and concept was necessary- now complete . Sign project now in design phase, content being reviewed taking into consideration new area branding themes. July 1, 2014 completion target date (Attach any documents or other materials produced as a result of this project).
<b>DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT:</b> In addition to original economic objectives, the signage project has led to increased exposure for Lighthouse Country with the intent to drive more visitors and business to the area. This local area signage project has coincided nicely with larger signage considerations currently being discussed with the RDN and MOTI as initiated by our Area H RDN Director  (Please attach any supporting information that quantifies the economic benefits of the project.)
<b>PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS:</b> still ongoing- to be reported upon completion   (Please attach additional pages as necessary.)

<b>OFFICE USE ONLY:</b>		
<b>DATE RECEIVED:</b>	<b>RECEIVED BY:</b>	<b>POSTED ONLINE:</b> <input type="checkbox"/> YES <input type="checkbox"/> NO

**Please Note:** Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.



